

Dear Trade Partner,
New Branded Fares
Landing Page



We are pleased to announce the launch of a [dedicated branded fares landing page](#), created expressly to provide clear, concise information on our brand attributes and to address frequently asked questions. This resource is designed to support you in delivering an informed service to your guests.

To complement this, we are inviting you to participate in our global trade quiz. Three pairs of return economy tickets are available to winners drawn after the closing date of **15 December 2025**.

[Take the quiz](#)

Thank you for your commitment to excellence; we appreciate your collaboration.

Kind regards,
Etihad Airways

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