

Fresh for May: new routes, bold campaigns, and celebrations worth sharing! We're thrilled to announce daily flights to Seoul launching March 2026 —opening the door to a dynamic new destination. We're also marking 25 years of flying to India, a milestone made possible thanks to your continued support. Plus, our new Be a Rainbow in the Clouds campaign captures the joy, diversity, and spirit of travel that connects us all.

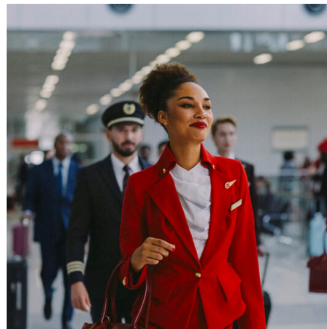
Discover what's new and what's next.



### Seoul, let's roll

We've added Seoul to our map – with daily direct flights from London Heathrow to Seoul Incheon, launching on 29 March 2026. From ancient palaces to neon nights and K-pop beats, Seoul serves energy, contrast and culture at every turn – and we're flying you straight to the heart of it. Flights operate on our Boeing 787 and are ready to book now.

[Read more in our latest press release](#)



### Be a rainbow in the clouds

Our latest brand campaign, Be a Rainbow in the Clouds, is a vibrant celebration of travel as an opportunity to embrace the world and all of our differences with an open heart and an open mind.

Capturing Virgin Atlantic crew and customers moving through the world with confidence, kindness, and flair, the campaign invites travellers to explore new cultures, flavours, and experiences, with Virgin Atlantic's unmistakable spirit guiding the way.

Because travel isn't just about where you go – it's about how you see the world.

[See the video here](#)



### Virgin Atlantic Celebrates 25 Years in India

2025 marks 25 incredible years of flying to India, and we couldn't have done it without you, our valued trade partners. With five daily flights, seamless North America connections via Heathrow, and expanded reach through our IndiGo partnership, we're proud to grow together. Here's to the journey so far and the exciting future ahead!

[Thank you for your continued support](#)



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